

Federal Government Resources

Export Development Canada (EDC)

The EDC is a Crown corporation that seeks to support Canadian businesses of all sizes in exporting to existing and new emerging markets across the world. The EDC regularly hosts webinars and virtual events to provide knowledge and expertise on exporting.

Webinar resources: <https://www.edc.ca/en/events.html>

Resources for Women in Trade: <https://www.edc.ca/women-in-trade>

Trade Commissioner Service

The Trade Commissioner Service of the Government of Canada provides funding support, guides, and virtual events/webinars to support export-based Canadian businesses. The Trade Commissioner Service hosts the CanExport funding grant that helps businesses penetrate new markets or expand on existing international markets.

Webinar resources: <https://www.tradecommissioner.gc.ca/events-evenements/index.aspx?lang=eng>

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Link to resources: <https://www.tradecommissioner.gc.ca/businesswomen-femmesaffaires/index.aspx?lang=eng>

Business Development Bank of Canada (BDC)

The BDC hosts a suite of toolkits and resources available for businesses and entrepreneurs in Canada. The BDC frequently hosts webinars specifically designed for Canadian entrepreneurs, including several new market/export sessions.

Webinar resources: <https://www.bdc.ca/en/articles-tools/entrepreneur-toolkit/webinars>

Provincial Government Resources

Invest Ontario

Invest Ontario is the Province of Ontario's investment attraction agency. Invest Ontario seeks to build Ontario's investment attraction portfolio and hosts a number of contacts and officers globally. They also regularly host events and webinars on exporting as a way to enhance Ontario's attractiveness.

Webinar resources: <https://www.sourcefromontario.com/en/page/find-an-event>

Ontario Ministry of Economic Development, Job Creation, and Trade (MEDJCT)

The MEDJCT seeks to enhance Ontario's investment attraction, as well as fostering innovation and business growth. One of their many services provides information on growing a business through export revenue and international market expansions. They regularly post webinars on a suite of topics for businesses seeking to expand through exporting.

Webinar resources: <https://www.ontario.ca/page/grow-your-business-here-and-abroad>

Ontario Ministry of Agriculture, Food, and Rural Affairs (OMAFRA)

The OMAFRA Business development department hosts a branch titled Ontario Food Exports (OFEX). Resources include trade events & seminars, statistics, and connecting with sector and/or geographic specialists.

Please note: These resources include periodic trade events and seminars being hosted. However, the events were typically in-person format and it does not appear there has been a pivot to a webinar-based approach during the pandemic.

Webinar resources: <http://www.omafra.gov.on.ca/english/food/export/index.html>

Ontario Business and Trade

The Ontario Business and Trade department hosts an extensive list of trade and export events. The events typically cover market penetration and expansion seminars for a variety of industries, including aerospace, life sciences, cybersecurity and tech, manufacturing, and more.

Webinar resources: <https://www.ontario.ca/tradecalendar/search?from=2021-04-22&sort=asc>

Non-Profit Resources

Canadian Chamber of Commerce

The Canadian Chamber of Commerce is a membership driven organization that seeks to drive business growth for Canadian companies and entrepreneurs. They regularly post webinar sessions on business topics that have included foreign investment and trade.

Webinar resources: <https://chamber.ca/events/>

Past Webinars: <https://www.youtube.com/playlist?list=PLgy0jxmVPi8JtZtWL4wHwxCQLpJHtq5h1>

Ontario Chamber of Commerce (OCC)

The OCC offers a full suite of business resources to Ontario entrepreneurs and businesses. They regular host events and webinars on business-related items, including forging new opportunities or connections in foreign markets.

Export events webpage: <https://occ.ca/export-and-trade/>

Webinar resources: <https://occ.ca/webinars/>

Economic Developers Council of Ontario (EDCO)

EDCO regularly hosts webinar sessions related to Economic Development in Ontario, Canada, and International contexts. These sessions periodically include topics such as investment attraction and global talent attraction for communities.

Webinar resources: <https://www.edco.on.ca/events?EventViewMode=1&EventListViewMode=1>

International Economic Development Council (IEDC)

The IEDC is a membership-based organization that seeks to support economic development activities on an international scale. They regularly host free webinar sessions, which periodically include investment attraction and global talent attraction.

Webinar resources: <https://www.iedconline.org/index.php?src=events&category=Free%20Webinars>

Trade Facilitation Office (TFO) Canada

TFO Canada is a non-profit organization with the mission to improve lives by creating sustainable trade partnerships for exporters from developing countries with Canadian and foreign buyers. They track and post trade events happening both domestically in Canada and internationally.

Event calendar: <https://www.tfocanada.ca/events.php>

Trade Accelerator Program

TAP is an innovative program designed to help small- and medium-sized enterprises gain knowledge and a network of contacts to unleash their export potential. Through a series of in-depth workshop sessions with trade and industry experts, Canadian business leaders learn to overcome export barriers and reach new markets faster. Locally offered through the Sandbox Centre, the program occurs over 7 weeks with weekly 1/2 day training sessions, concluding with a virtual mentoring session at the end of each cohort.

Program resources: <https://sandboxcentre.com/trade-accelerator-program/>