

SIMCOE COUNTY HAS THE **EDGE**

Invitation to showcase your Company to local schools and families

Join us as we engage our community and inspire the next workforce.

As the County of Simcoe, member municipalities, the Cities of Orillia and Barrie, and the Simcoe Muskoka Workforce Development Board work together to support our local schools and community to help students discover careers and training programs, we have partnered with Edge Factor to engage students, parents, and job-seekers across our region and inspire your future workforce.

All of the secondary schools in the Simcoe County District School Board and Simcoe Catholic DSB are using the videos, interactive activities, and lesson plans created by Edge Factor, to promote opportunities in different job sectors to youth.

We are inviting you to participate and showcase your company to our local schools, job-seekers, and families across our region!

**Check out our Community page to see the content available
for FREE for our community: edgefactor.com/simcoeON**

**This document outlines how your Company can get involved and add your Company Profile to
the Edge Factor platform to showcase what you do!**



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2 Ways you can get Involved:

1. Pre-Register for the 2021 Experiences:

Edge Factor is providing 6 FREE Experiences in 2021 for students and job-seekers to explore careers with high impact media, a Keynote presentation, and "How to" Guides for Businesses to get involved and share the tools.

Please visit edgefactor.com/free-experiences to pre-register for these free tools today!

2. Add your Company Profile for Students and Job-Seekers (see below).

Steps to create your Company Profile

1. Send us your info so we can create a free Edge Factor Membership for you!

Please fill out this Google Form with the necessary fields so we can create a free Edge Factor membership for you: <https://forms.gle/uKeKq5Mn4HhXwBHz7>

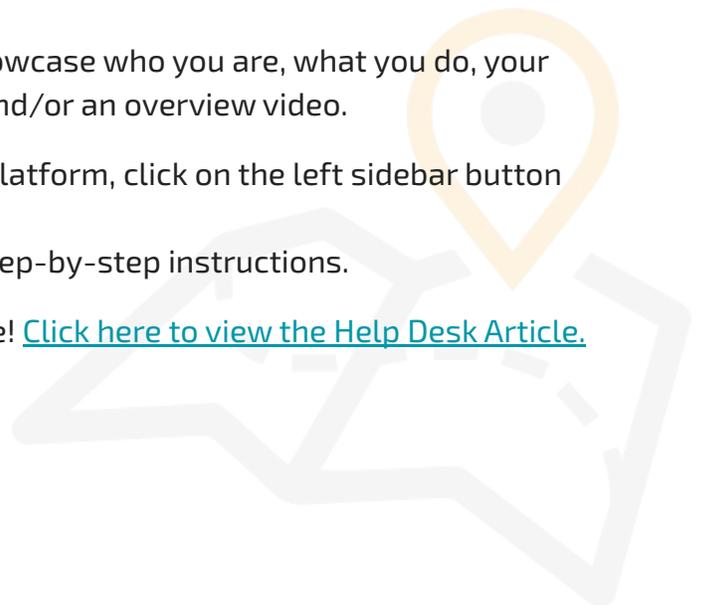
After you complete the form, Edge Factor will create your membership and send you your login information.

2. Create your free Company Profile

You can add an overview of your company to showcase who you are, what you do, your website, your logo, and optionally, add photos and/or an overview video.

- Once you're signed in to the Edge Factor platform, click on the left sidebar button called "Company Profile".
- Watch the tutorial video and follow the step-by-step instructions.

It should only take approx 5 minutes to complete! [Click here to view the Help Desk Article.](#)



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Questions? Feedback? Contact us.

We would love to hear your feedback and answer any questions you may have. Connect with us!

County of Simcoe

edo@simcoe.ca

Edge Factor Support

The team at Edge Factor can help provide you with extra help or support as needed. Contact them by emailing or calling: info@edgefactor.com | (716) 805-3343 ext. 405

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Simcoe County is partnering with Edge Factor to equip our community with cinematic stories that inspire career exploration. Explore diverse career pathways, STEAM, soft skills, and CTE. Discover local opportunities, and reimagine your future.



edgefactor.com/simcoeON