# COVID-19 BUSINESS SURVEY2.0

As a follow-up to the County's COVID-19 Business Impact Survey, the County of Simcoe Economic Development Office (EDO), in partnership with its member municipalities, cities of Barrie and Orillia, and regional stakeholders launched Phase 2.0 of the **COVID-19 Business Impact Survey** to gather information on the pandemic's impact on the business community, gain an understanding of the needs of local businesses, determine how the County and regional partners can best support them, and provide information to various levels of government about different supports needed to weather the COVID-19 pandemic. The survey ran for 15 days between April 24 and May 8, 2020.

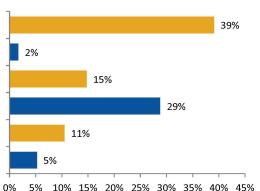
#### PRINCIPAL INDUSTRY IDENTIFIED BY RESPONDENTS



## SINCOLO COVID-19 BUSINESS SURVEY 2.0

#### WHICH OF THE FOLLOWING BEST DESCRIBES THE IMPACTS OF COVID-19 ON YOUR BUSINESS

Business is now closed temporarily Business is now closed permanently Impact is very significant and growing fast Impact is significant and steadily increasing Impact is noticeable but not significant Impact is limited so far







HOW HAS YOUR BUSINESS RESPONDED TO COVID-19 8% 8% 3% 24% 22% 36%

#### Business closed to the public, but still operating

Business closed and not operating

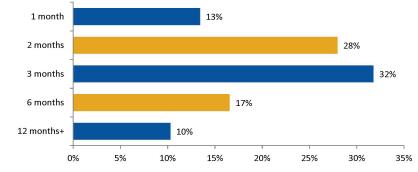
Changed services (ex: take out, delivery, contact-less options, diversification)

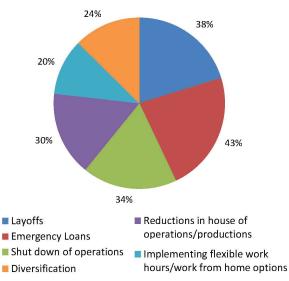
Nothing has changed

### **OF BUSINESSES HAVE FEWER THAN FIVE EMPLOYEES**

WHAT MEASURES ARE YOU LIKELY TO **USE/NEED TO ADDRESS ECONOMIC IMPACT** 

#### HOW MANY MONTHS OF BUSINESS SHUTDOWN CAN YOUR BUSINESS SURVIVE BEFORE CLOSING





Special Offer for customers/community members