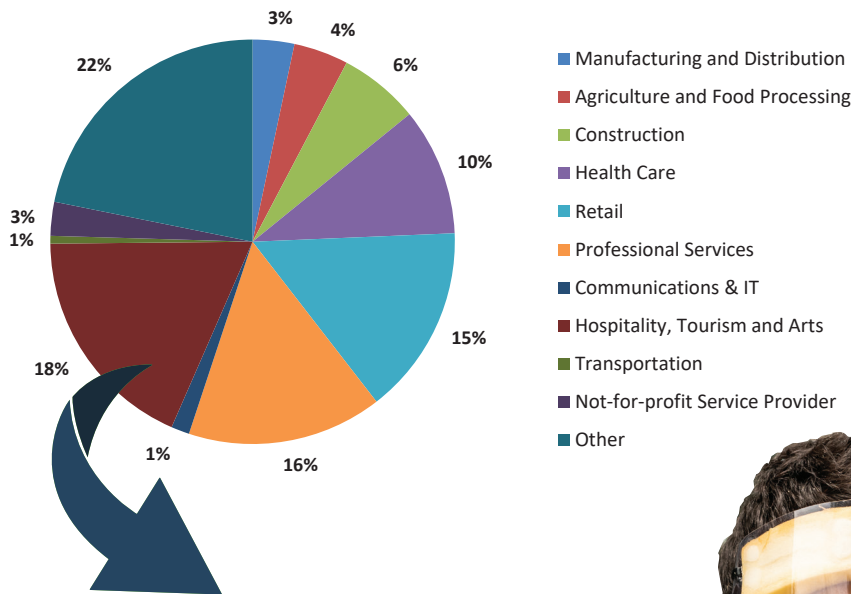


COVID-19 BUSINESS SURVEY 2.0

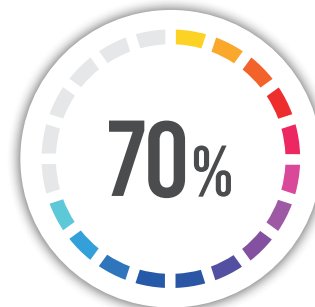


As a follow-up to the County's COVID-19 Business Impact Survey, the County of Simcoe Economic Development Office (EDO), in partnership with its member municipalities, cities of Barrie and Orillia, and regional stakeholders launched Phase 2.0 of the **COVID-19 Business Impact Survey** to gather information on the pandemic's impact on the business community, gain an understanding of the needs of local businesses, determine how the County and regional partners can best support them, and provide information to various levels of government about different supports needed to weather the COVID-19 pandemic. The survey ran for 15 days between April 24 and May 8, 2020.

PRINCIPAL INDUSTRY IDENTIFIED BY RESPONDENTS

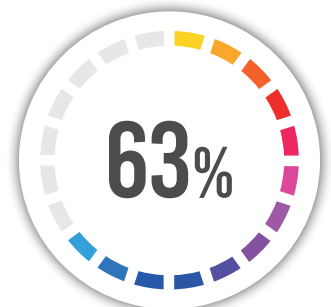
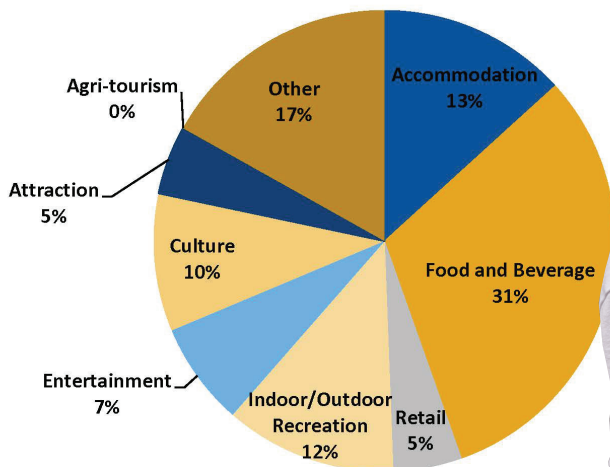


481
BUSINESSES
PARTICIPATED



REVENUE LOST
COMPARED TO
AVERAGE YEAR

WHICH TOURISM SUB-SECTOR DOES YOUR BUSINESS FALL UNDER?

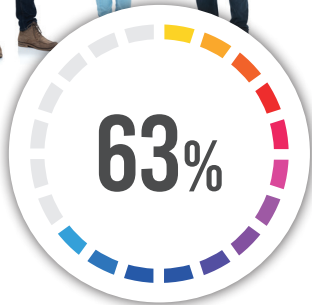
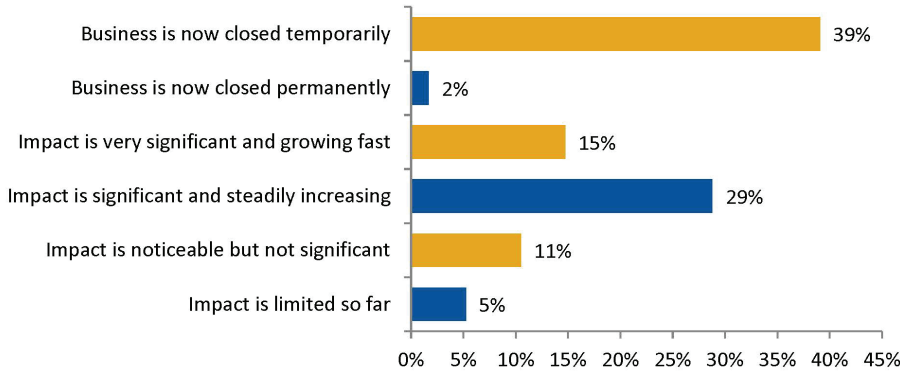


OF BUSINESSES
NOT EQUIPPED
TO WORK
FROM HOME



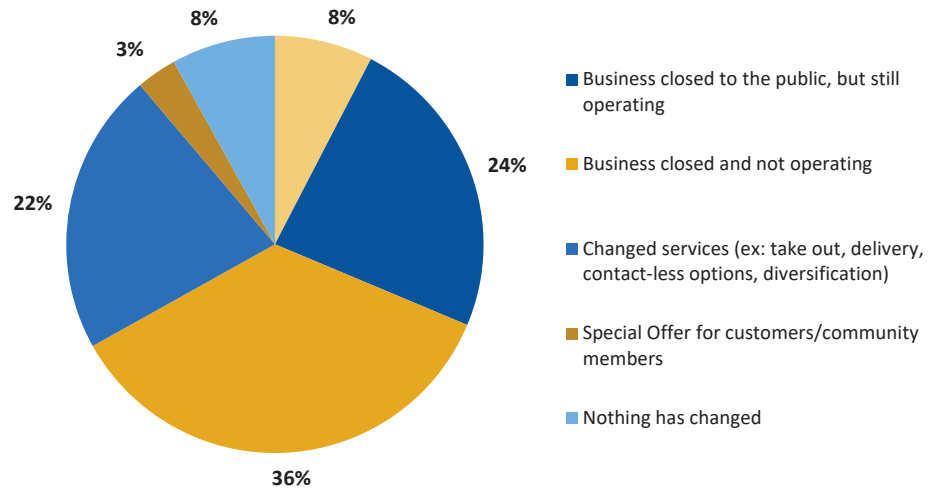
MAY 2020

WHICH OF THE FOLLOWING BEST DESCRIBES THE IMPACTS OF COVID-19 ON YOUR BUSINESS

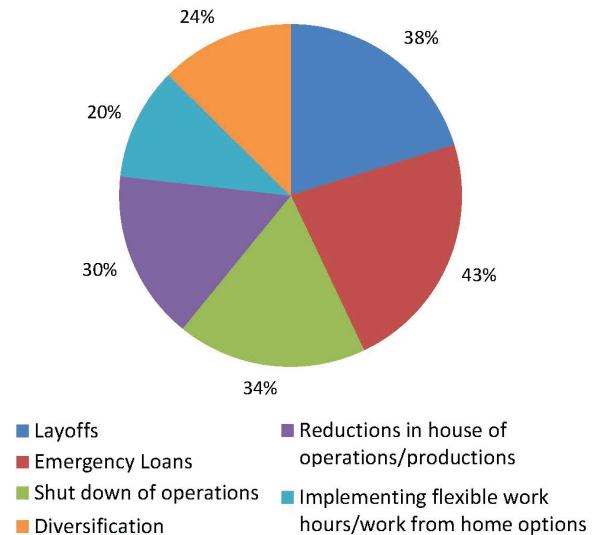


OF BUSINESSES HAVE FEWER THAN FIVE EMPLOYEES

HOW HAS YOUR BUSINESS RESPONDED TO COVID-19



WHAT MEASURES ARE YOU LIKELY TO USE/NEED TO ADDRESS ECONOMIC IMPACT



HOW MANY MONTHS OF BUSINESS SHUTDOWN CAN YOUR BUSINESS SURVIVE BEFORE CLOSING

