









## **ShopHERE**

The ShopHERE program provides small businesses and artists with a quick, easy and no-cost way to begin selling online. The program provides one-on-one support with building and launching an online store

**Business Stage:** Any Stage

**Intakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Immediate

**Industry:** Any

**Locations Serviced:** All of Ontario

## **Community Futures Development Corporations**

Community Futures Development Corporations (CFDCs), a Government of Canada initiative, offer a wide variety of programs and services supporting community economic development and small business growth including mentorship.

Simcoe County is home to four CFDCs, each serving different areas:

- [Nottawasaga Futures](#)
- [Orillia & Area Community Development Corporation](#)
- [North Simcoe Community Futures Development Corporation](#)
- [Community Futures South Georgian Bay](#)

## **BizLink**

BizLink, delivered by CFDCs, connects business buyers & sellers in Simcoe County to help entrepreneurs confidently move forward in the transition process. As part of the buying and selling process, this program provides mentorship and guidance.

**Business Stage:** Maturity, New purchase of an existing business

**Intakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** Any

**Locations Serviced:** Adjala- Tosorontio, Bradford West Gwillimbury, Essa, Innisfil, New Tecumseth, Collingwood, Clearview, Springwater, Wasaga Beach, Midland, Penetanguishene, Tay, Tiny, Severn, Oro-Medonte, Ramara, Barrie, Orillia

### Power Up Program

The Power Up Business Coaching and Mentoring Program offered by Community Futures South Georgian Bay is a mentorship program for small business entrepreneurs. The program connects entrepreneurs with experienced mentors to help them grow their business, tackle challenges and address opportunities. Participants find that mentoring helps them expand their networks, stay current, learn about new trends, hone leadership skills, and connect in the community.

**Business Stage:** Growth, Expansion, Maturity

**Intakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** Any except Tourism

**Locations Served:** Collingwood, Clearview, Wasaga Beach

\*Offered through Community Futures South Georgian Bay

### Business Coaching and Consulting Program

Nottawasaga Futures, in partnership with the Town of Bradford West Gwillimbury, Town of Innisfil, and the Town of New Tecumseth, provides business services, including one-on-one counselling at no charge to assist entrepreneurs in creating a new business or existing businesses looking for guidance in marketing, purchases, exporting, business plans, financial projections, succession plans and sources of financing and programs. Their professional staff is experienced and knowledgeable about the local market and understands the challenges faced by businesses.

**Business Stage:** Any Stage

**Intakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** Any

**Locations Served:** Adjala- Tosorontio, Bradford West Gwillimbury, Essa, Innisfil, New Tecumseth

\*Offered through Nottawasaga Community Futures

## T3 Accelerator Coaching Program

Tourism businesses in Simcoe County can access mentorship support through the T3 Accelerator Program. Launched by RTO7 and the Community Futures South Georgian Bay, the program provides mentorship and coaching to established businesses to develop their business and to succeed.

A business is eligible if it has been operating for at least one year and is located in Simcoe County. Mentors can provide advice on strategy and operations, product and experience development, and marketing, as well as provide tools to think outside the box, or how take steps to operate at a larger scale.

**Business Stage:** Growth, Expansion, Maturity

**Intakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** Tourism

**Locations Served:** Adjala- Tosorontio, Bradford West Gwillimbury, Essa, Innisfil, New Tecumseth, Collingwood, Clearview, Springwater, Wasaga Beach, Midland, Penetanguishene, Tay, Tiny, Severn, Oro-Medonte, Ramara, Barrie, Orillia

## Simcoe County Business Ecosystem

### Tourism “Spark” Mentorships & Grants Program

The Tourism “Spark” Program will match selected candidates with a tourism mentor and provide a source of financial support to help take your new tourism idea to the next level of development. The program’s goal is to inspire residents, entrepreneurs, small businesses and non-profit organizations based in Simcoe County to come forward with creative ideas that will generate new tourism opportunities, offerings, experiences and partnerships in the region.

**Business Stage:** Development, Start

**Intakes:** Varies

**Application Period:** April 6, 2022 to May 12, 2022

**Program Dates:** Varies

**Industry:** Tourism

**Locations Served:** Adjala- Tosorontio, Bradford West Gwillimbury, Essa, Innisfil, New Tecumseth, Collingwood, Clearview, Springwater, Wasaga Beach, Midland, Penetanguishene, Tay, Tiny, Severn, Oro-Medonte, Ramara, Barrie, Orillia

### Henry Bernick Entrepreneurship Centre- Mentorship Program

The Henry Bernick Entrepreneurship Centre Mentorship Program has a roster of mentors with a variety of backgrounds including eCommerce, SEO, Marketing, Content Strategy, Media and PR, Sales, Story Telling, Financials, Patents, Food Entrepreneurship, Fractional CFO, IP and Copyright, diversity and inclusivity, culturally competent communication integration, alongside a number of highly successful generalists. The HBEC also offers intensive business training programs such as Further Faster, which include mentorship. This program is open to all businesses in Simcoe County.

**Business Stage:** Any Stage

**Intakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** Any

**Locations Serviced:** Adjala- Tosorontio, Bradford West Gwillimbury, Essa, Innisfil, New Tecumseth, Collingwood, Clearview, Springwater, Wasaga Beach, Midland, Penetanguishene, Tay, Tiny, Severn, Oro-Medonte, Ramara, Barrie, Orillia

### Sandbox Centre - Experts In Residence & Advisory Network Programs

Experts in Residence is a curation of on-demand and live streaming information sessions that provide a free all access opportunity for the business community to share and receive expert feedback in order to support their business moving forward with greater clarity. Businesses can gain insight into burning questions and challenges across a wide range of expertise from top notch perspectives like business law, digital marketing, accounting, communications and more. The Advisory Network is a tool that allows for the business community to easily make professional or personal connections with the Sandbox member community across all areas of business. Advisors listed are ready to offer support in growing your business or career journey.

**Business Stage:** Any Stage

**Intakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** Any

**Locations Serviced:** Adjala- Tosorontio, Bradford West Gwillimbury, Essa, Innisfil, New Tecumseth, Collingwood, Clearview, Springwater, Wasaga Beach, Midland, Penetanguishene, Tay, Tiny, Severn, Oro-Medonte, Ramara, Barrie, Orillia



## GB Accelerator

The GB Accelerator program is an intensive six month program fully customized to the needs of your team and business. Businesses have the opportunity to work with the senior leadership team (coaches, mentors and industry experts) who are dedicated and passionate about helping innovators in our community.

**Business Stage:** Growth, Expansion

**Intakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** Technology and Innovation

**Locations Serviced:** Collingwood, Clearview, Wasaga Beach

## DMZ Innisfil

DMZ Innisfil is a startup and small business accelerator program focused on providing entrepreneurs with the support and resources they need to navigate the challenges and opportunities that come with starting, building and growing a business. The program provides entrepreneurs with access to mentorship, office space and a vast network of support partners.

**Business Stage:** Any

**StageIntakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** Any

**Locations Serviced:** Innisfil

## Innisfil Business Mentor Programs

The Town of Innisfil has partnered with Nottawasaga Futures to create the Innisfil Business Mentor program. The program gives Innisfil businesses access to a team of local experts who provide one-to-one mentorship in key areas such as marketing, HR, e-commerce, accounting, bookkeeping, finance and more.

**Business Stage:** Any Stage

**Intakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** Any

**Locations Serviced:** Innisfil

### LakeheadConnect

The LakeheadConnect is an online networking program powered by the Ten Thousand Coffees platform, matching alumni with students and recent grads, based on your career-specific interests and goals for inspiring conversation. You can schedule and set up a coffee chat in-person or online! Take an hour every 1-3 months to meet someone new from Lakehead, create an opportunity to learn, share and answer questions.

**Business Stage:** Development, Start, Growth, Expansion, Maturity

**Intakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** Any

**Locations Served:** Adjala- Tosorontio, Bradford West Gwillimbury, Essa, Innisfil, New Tecumseth, Collingwood, Clearview, Springwater, Wasaga Beach, Midland, Penetanguishene, Tay, Tiny, Severn, Oro-Medonte, Ramara, Barrie, Orillia

### VentureLAB

With a focus on hardware and enterprise software technologies, VentureLAB offers a coveted combination of business and technical expertise, connections to a global network of partners and mentors, access to their 50,000 square foot facility, and a \$7 million world-class lab to drive innovations from prototype to product.

**Business Stage:** Any Stage

**Intakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** Technology

**Locations Served:** Adjala- Tosorontio, Bradford West Gwillimbury, Essa, Innisfil, New Tecumseth, Collingwood, Clearview, Springwater, Wasaga Beach, Midland, Penetanguishene, Tay, Tiny, Severn, Oro-Medonte, Ramara, Barrie, Orillia

### Futurpreneur Canada

Futurpreneur Canada is a non-profit organization helping Canadians become business owners with loan financing, mentoring and business resources. This program matches entrepreneurs with an experienced mentor to help build confidence and tackle the toughest business challenges for up to two years. The program teaches key skills like business planning, marketing and cash flow management through our online and in-person business resources.

**Business Stage:** Development, Start, Buy

**Ages:** 18-39

**Intakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** All

**Locations Serviced:** Adjala- Tosorontio, Bradford West Gwillimbury, Essa, Innisfil, New Tecumseth, Collingwood, Clearview, Springwater, Wasaga Beach, Midland, Penetanguishene, Tay, Tiny, Severn, Oro-Medonte, Ramara, Barrie, Orillia

### Canadian Federal Government - Canadian Technology Accelerator

This program helps companies with an established product or service to export and expand in international markets. Canadian Technology Accelerators are located in major international tech hubs, and provide small tech companies with mentoring and workspace, as well as introductions to potential partners, investors, and customers.

**Business Stage:** Expansion, Maturity

**Intakes:** Annual

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** Agriculture, Climate Tech, Cybersecurity, Digital, Digital Health, Health, Advanced Manufacturing, Robotics, Clean Tech, Sports Technology.

**Locations Serviced:** Adjala- Tosorontio, Bradford West Gwillimbury, Essa, Innisfil, New Tecumseth, Collingwood, Clearview, Springwater, Wasaga Beach, Midland, Penetanguishene, Tay, Tiny, Severn, Oro-Medonte, Ramara, Barrie, Orillia

### Canada Digital Adoption Program (CDAP)

CDAP provides funding and support to businesses. It can help get your business online, give your e-commerce presence a boost or help digitalize your business's operations.

**Business Stage:** Any Stage

**Intakes:** Continuous

**Application Period:** Continuous

**Program Dates:** Continuous

**Industry:** Any

**Locations Serviced:** Adjala- Tosorontio, Bradford West Gwillimbury, Essa, Innisfil, New Tecumseth, Collingwood, Clearview, Springwater, Wasaga Beach, Midland, Penetanguishene, Tay, Tiny, Severn, Oro-Medonte, Ramara, Barrie, Orillia