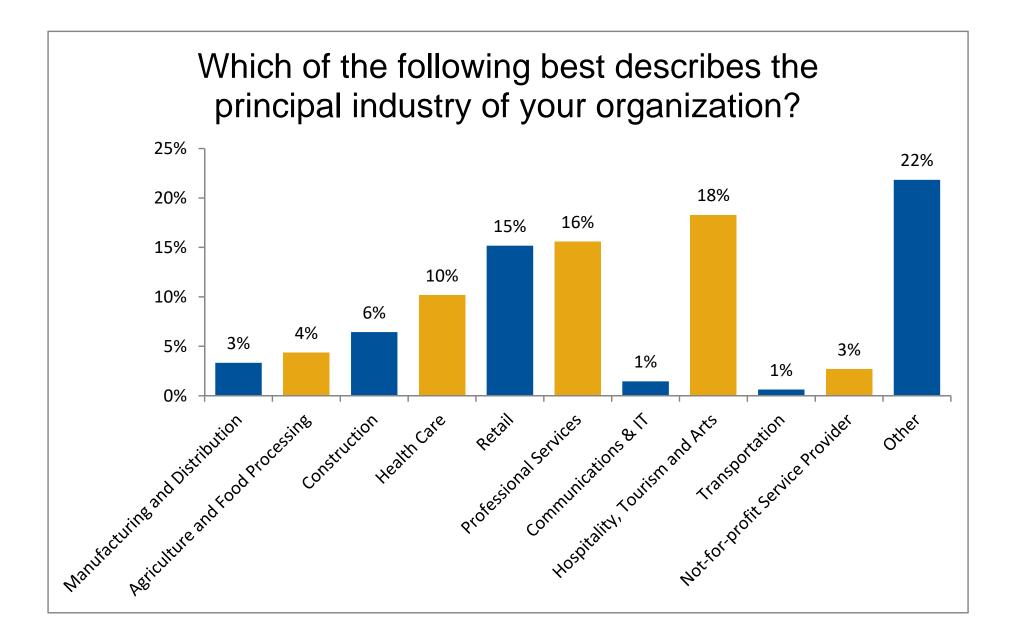
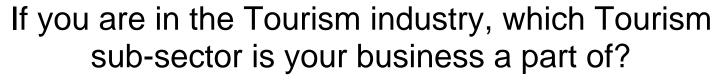
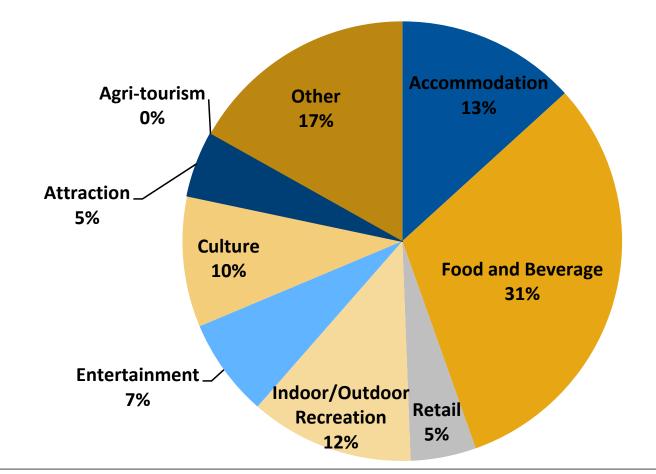
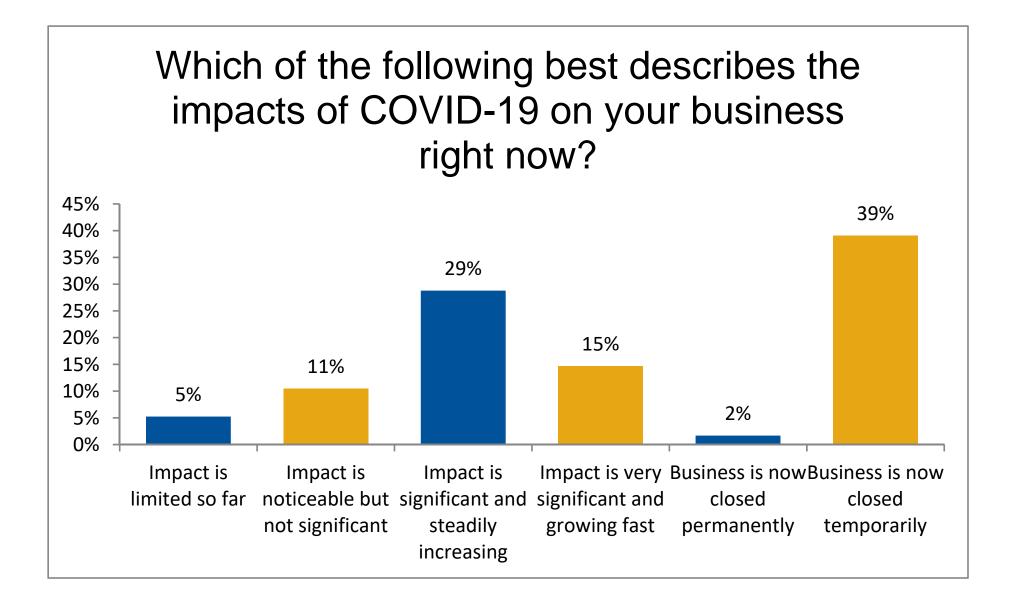


Survey ran 24/04/2020 to 08/05/2020 2

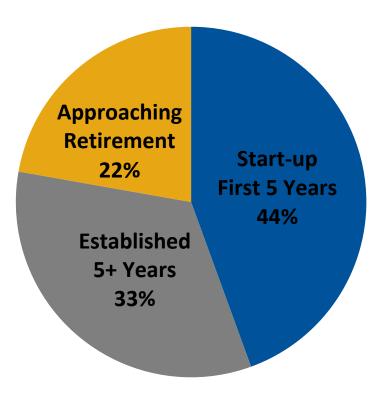


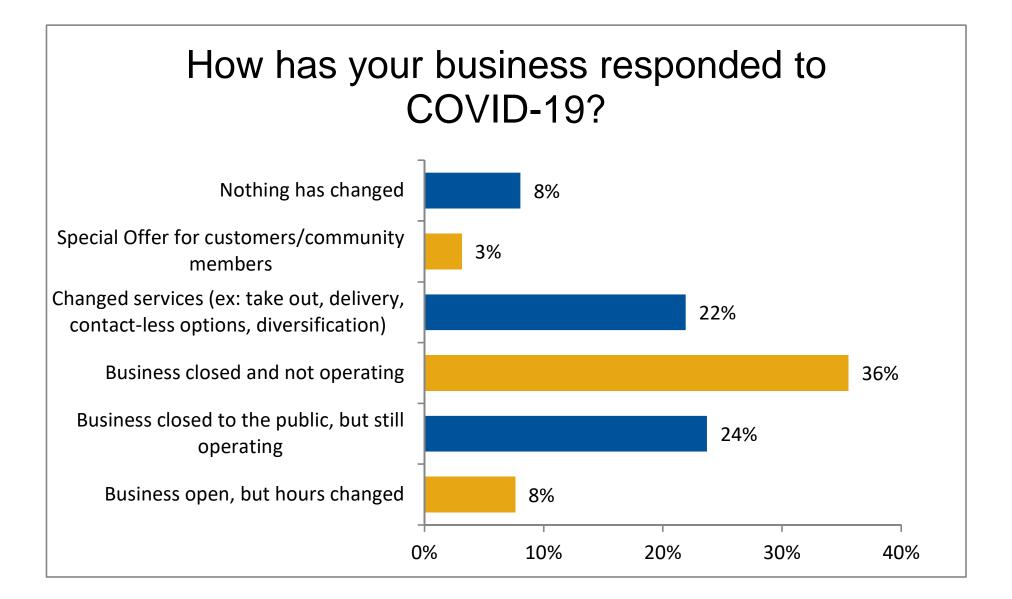


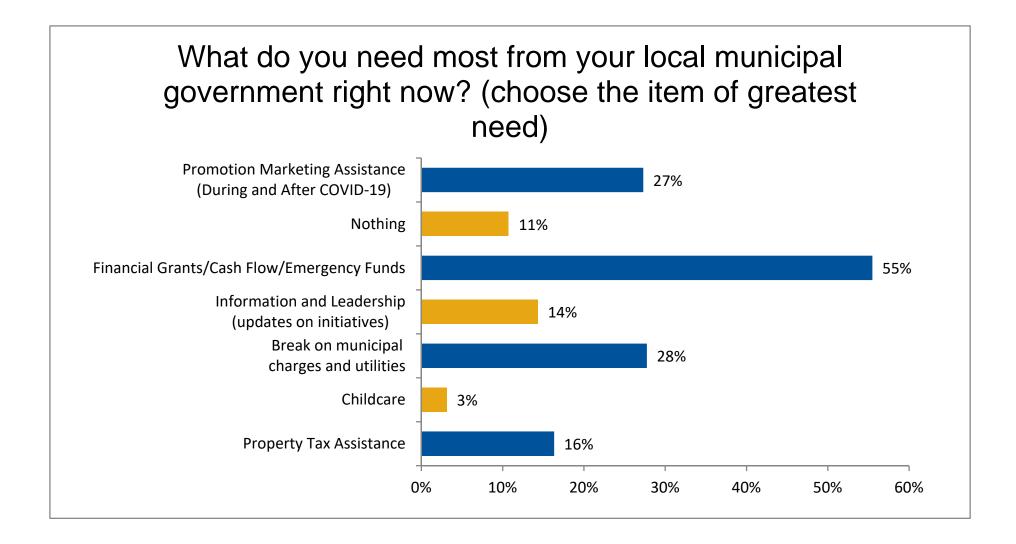




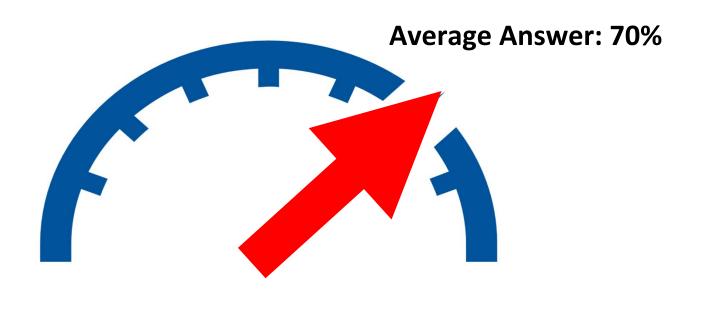
If your business is closed permanently, can you please advise what stage you were in your business cycle?







How much revenue have you lost revenue compared to what is normal for this time of year (%)?



What measures are you likely to use/need to address the economic impact of COVID-19? Diversification 24% Implementing flexible work hours/work from home options Reductions in house of operations/productions Shut down of operations Emergency Loans Layoffs A38%

10%

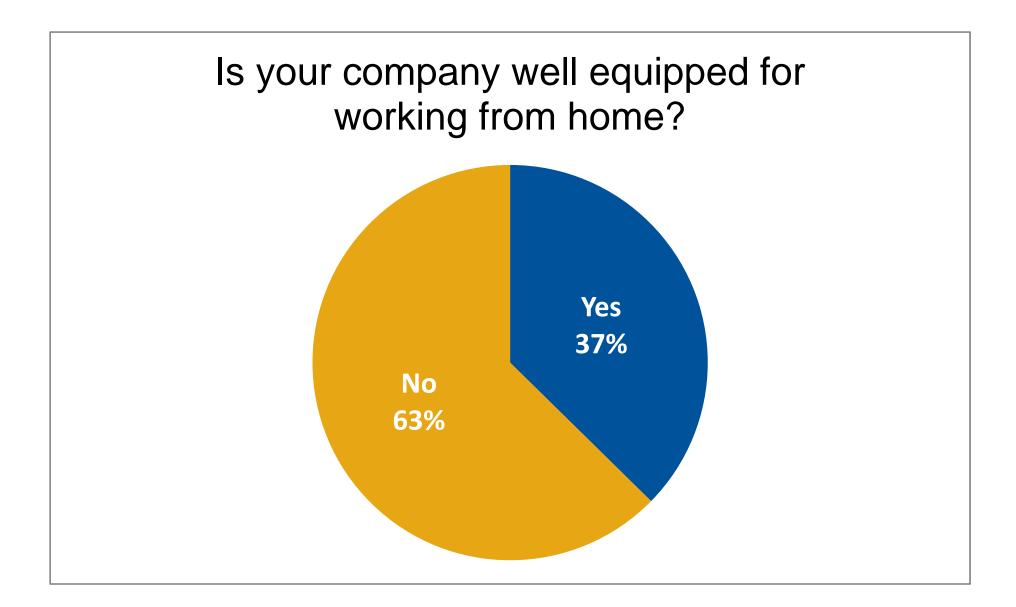
20%

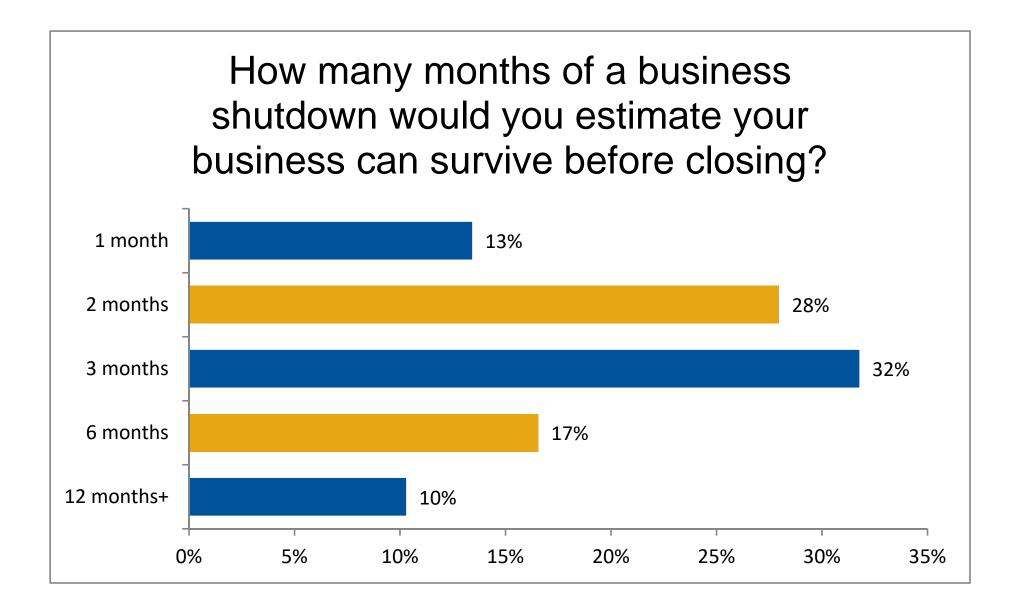
30%

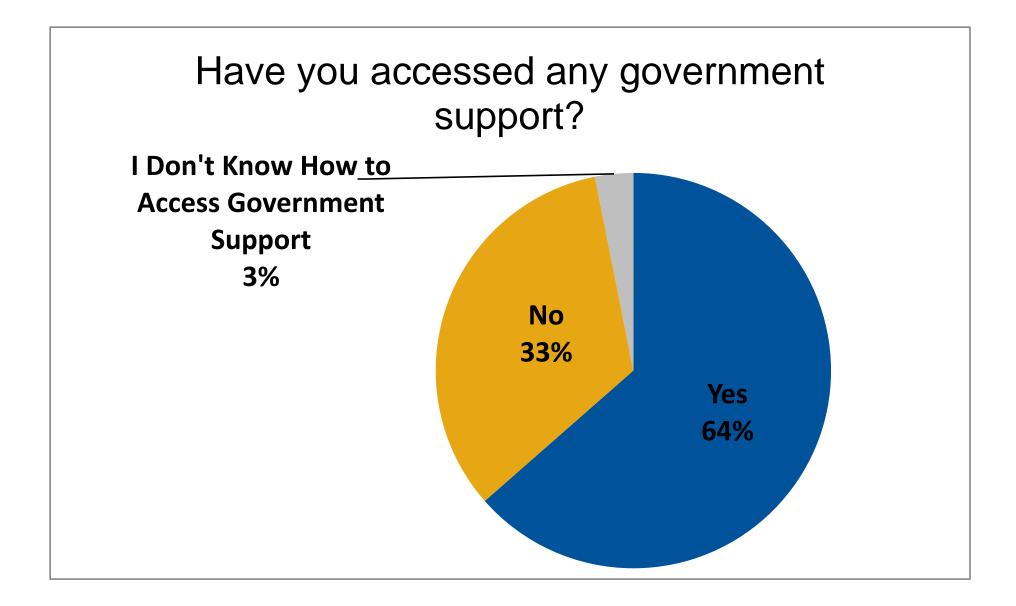
40%

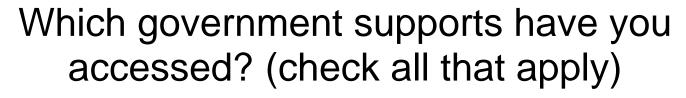
50%

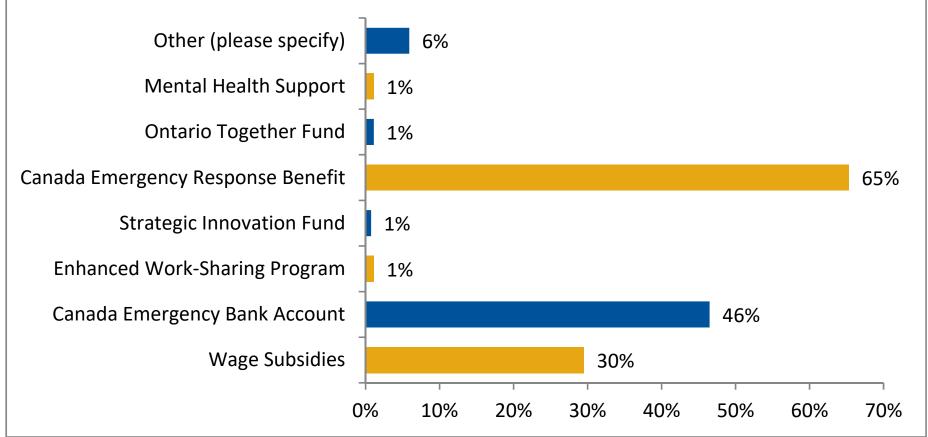
0%











Beyond what has already been announced, what do you need from the provincial and federal governments?

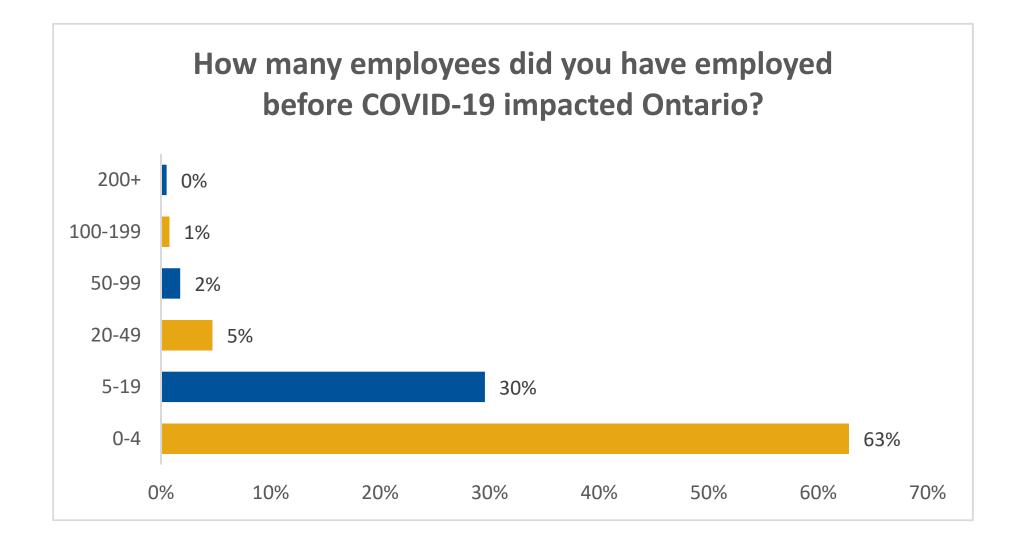
Rent relief

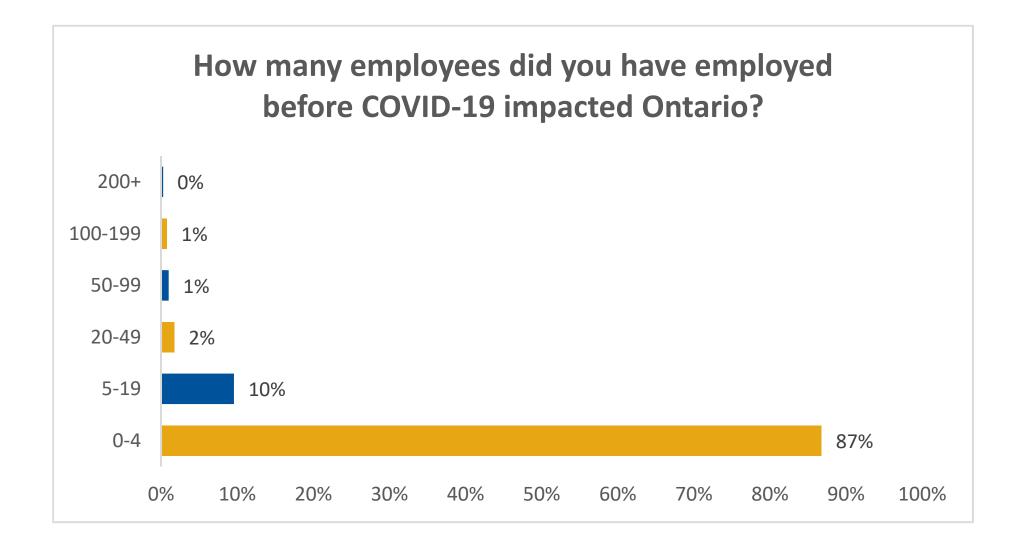
Mandatory participation in the CECRA, as some landlords are opting to not participate, which is not providing any relief for renters.

Grants/Financial assistance, rather than loans – Many respondents are calling for government grants to be more accessible and for requirements to be loosened.

Tax relief/deferrals

Access to PPE and supplies





Please explain any other impacts you're experiencing

Anxiety and worry about health and business continuity

Cash flow issues

Desire to operate, but inability due to regulations or lack of safety equipment for those who are allowed to operate

Broadband challenges

Fears surrounding the future of the economy and how their businesses will recover

Please share (if any) the creative ways your business has responded to COVID-19

Providing services online

Offering E-Gift cards

Virtual meetings using services such as Zoom, Skype, and Microsoft teams

Increasing social media presence

Offering delivery

Would you like to receive more information, or connect with Simcoe County Economic Development and partners?

