



**AT WORK IN**  
Simcoe County, Barrie & Orillia

# Manufacturing



## Talent and R&D opportunities fuel our growing manufacturing sector.

A traditional strength, advanced manufacturing in the region remains competitive through high-tech advances and the presence of some of the world's most innovative auto parts suppliers.

### Access to Markets

Located just north of the Greater Toronto Area, our location is unbeatable.

**130 million**

People within a one-day drive

**5**

Provincial highways facilitating transport



### Labour Force

Our talent is skilled, ready, and interested in manufacturing.

**30,000**

Total manufacturing labour force

**49.6%**

Forecasted population growth by 2041

### Research and Development



#### Georgian College

400 Engineering and Technology graduates yearly

State-of-the-art Skilled Trades Centre supports a future-ready skilled trades workforce that is capable in robotics, artificial intelligence, and advanced digital technologies

#### Lakehead University

Establishment of new STEM Hub to train 200+ students in Electrical Engineering, Computer Science, and Mechatronics

Adding 10 new programs by 2032 that directly align with the region's unique labour market

## STRATEGIC LOCATION



While there are many factors which drove the decision to locate in Simcoe County, access to a strong road transportation network remains an important element.”

### Kevin Mullins

Manager of Administration  
Honda of Canada Mfg. (HCM)



 Honda of Canada Mfg.

Ontario is the second largest vehicle-producing jurisdiction in North America (by volume)

## Sector Leaders

## Contact

Let us tell you how Simcoe County, Barrie & Orillia will benefit your business.

Call: 1-866-893-9300 ext. 1686

Visit: [edo.simcoe.ca](http://edo.simcoe.ca)

